

Veronica Schorr
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[Portfolio](#) | [LinkedIn](#)

CREATIVE WRITING EXPERIENCE

New Square

Contributing poet, "Domestic Hallucination"

Entropy

Contributing poet, "Every Writer Has a Window"

Conscious Blue

Author

New York Journal of Books

Reviewer

Collins Literary Prize in Poetry

Recipient

Long River Review

Contributing poet, "Because even Titanic sunk"

Writing Workshop with Shane McCrae

Participant

Chronogram

Contributing writer, Roll Camera: Woodstock Film Festival Returns Sep. 29 – Oct. 3

Contributing poet, "Killer"

Journal

January 2022

Magazine

October 2021

Finishing Line Press

Pub. Date: October 1, 2021

Remote

July 2019 - Present

Creative Writing Award

2018-2019

Journal

April 2019

Storrs, Connecticut

October 2018

Magazine

September 2021

August 2018

WORK EXPERIENCE

Moffly Media

Assistant Editor, at home in Fairfield County magazine

- Curate, write, and edit features, interviews, and front/back of book content
- Foster growth in local and national design community by partnering with leaders in architecture, interior design, and landscape design to share the best of the industry with our readership
- Plan and manage *at home* events and contests such as the annual A-List Awards
- Spearhead advanced trend forecasting to create cutting-edge content for *at home*'s digital and print presence

Remote/Westport, CT

September 2021 - Present

Park West London, LLC

Co-founder and Head of Creative & Content Strategy

- Formed strategic partnerships with clients ("makers") and investors that attracted, engaged, and expanded customer base
- Created Park West London (PWL) brand and oversaw its growth and diversification across multi-channel platform
- Managed all marketing and advertising strategy for PWL, including creating all content on website and social (blog posts, product descriptions, social posts, email marketing; all content in general is my own work)

Online Luxury Retail

July 2020 - September 2021

MacAndrews & Forbes

Administrative Assistant

- Provided white-glove Concierge services to high-profile clients requiring total confidentiality and discretion
- Managed daily scheduling, time-sensitive communication, and ad-hoc projects with critical deadlines

New York, New York

July 2019 - May 2020

VOLUNTEER WORK

EcoTheo Review

Assistant Poetry Editor

Witness Change

Content Writer

Literary journal

September 2021 - Present

International human rights nonprofit

January 2020 - Present

SKILLS & INTERESTS

- Proficient in Adobe InDesign, MS Office Suite, G Suite, Shopify, Canva, Instagram, Facebook, Twitter, Pinterest
- WordPress and Adobe Photoshop experience
- Travel– 10+ countries; tennis; pottery; photography; gardening

EDUCATION

University of Connecticut

Double Major: *Bachelor of Arts Psychological Sciences, English - Concentration in Creative Writing*

Major GPA: 3.83/4.00, Overall GPA: 3.51/4.00

International Studies Institute (ISI)

UConn Study Abroad Program

Semester GPA: 3.84/4.00

Storrs, Connecticut

Graduated: *May 2019*

Dean's List: *Fall 2016, Fall 2018, Spring 2019*

Florence, Italy

August 2017 - December 2017

Dean's List: *Fall 2017*