

Sample of LinkedIn posts and tweets

1. Example of promo for thought leadership. See live LinkedIn post [here](#). See tweet [here](#).

LinkedIn:

Software-defined vehicles (SDVs) are the smartphones of the near future. Powered by customer-centric identity authentication technology, these innovative, intuitive cars are driving the next generation of the automotive industry. Learn how Daon can fuel your customer experiences by reading our blog:

<https://bit.ly/3IK1347>

#identityproofing #authentication

Twitter:

Software-defined vehicles (SDVs) are the smartphones of the near future. Powered by customer-centric identity authentication technology, these innovative, intuitive cars are driving the next generation of the automotive industry.

Learn more via our blog:

<https://bit.ly/3ioJxI8>

2. Example of content meant to drive conversions, as Gartner content is highly sought-after in the fintech world. See live LinkedIn post [here](#). See tweet [here](#).

LinkedIn:

One size does NOT fit all. Gartner's recent Innovation Insight report highlights how an orchestration solution that's tailored to fit the needs of your customers can help you mitigate risk and build trust that lasts. Read more:

https://lnkd.in/gj_9pt4g

#orchestration #identityproofing

Twitter:

One size does NOT fit all. Gartner's recent Innovation Insight report highlights how an orchestration solution that's tailored to fit the needs of your customers can help you mitigate risk and build trust that lasts. Read more:

3. Example of partner content, where our aim was to promote our collaboration with a partner on an innovative product. See Linked post [here](#). See tweet [here](#).

LinkedIn:

We're proud to be part of the visionary work of [Qualcomm](#) and the automotive team behind the Snapdragon Digital Chassis. Daon's IdentityX® platform integrates with Snapdragon Digital Chassis to provide a secure gateway to a connected, intuitive driving experience through frictionless customer registration and authentication. This exciting collaboration delivers a safer, smarter, and more personalized in-cabin experience for the next generation of vehicles and their drivers. To learn more about the future of software-defined vehicles (SDV) and our work with Qualcomm, read their blog:

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#ces2023 #identityproofing #biometrics
<https://bit.ly/3vEKcIk>

Twitter:

Daon is proud to collaborate with Qualcomm and the automotive team behind the Snapdragon Digital Chassis. Frictionless customer registration and authentication through IdentityX® help provide a connected, personalized driving experience for the SDV market: